

**BIGFORK AREA CHAMBER OF COMMERCE WORKS FOR YOU-
THANK YOU FOR YOUR MEMBERSHIP!**

2007 YEAR END SUMMARY

The Bigfork Area Chamber of Commerce provided over 310 members the benefits of being part of this small but active chamber of commerce in 2007. Activity on the chamber website increased by 23% over 2006 and is the number one source of information for Bigfork chamber inquiries, with over 45,900 visitors for the year.

Advertising funds were spent to promote Bigfork in the Glacier Country Guide, Flathead Valley Convention Bureau Guide, Glacier Country banner ad, The Missoulian, KMSO THE Mountain Missoula Radio, , The Big 100 KIBG Radio, KALS Radio, Bee Broadcasting, he Lakeshore Country Journal and the Bigfork Eagle. The funds were provided by net proceeds from the Bigfork Festival of the Arts, chamber dues and Christmas card sales.

The Visitor and Information Center was staffed 7 days a week from Memorial Day to Labor Day to serve the Bigfork business community, and 10-2 Monday through Friday for the rest of the year.

Produced the following events to attract visitors to Bigfork or provide a service to Bigfork:

Bigfork Customer Appreciation Days	Clean Your 'Fork
Taste of Bigfork	Spring Luncheon
Fourth of July Parade	4th of July Carnival,
Celebrate the Arts Weekend	Ducks for Bucks
Bigfork Festival of the Arts	Holiday garland sale and delivery
Sleigh Rides,	Holiday Sleigh of Gifts
Annual Magical Holiday Parade	Annual Holiday Tree Lighting Ceremony
Sundowners	

Represented Bigfork businesses to Flathead Valley Associated Chambers, Flathead Valley Convention Bureau, Glacier Country, and Travel Montana, Montana Association of Chamber Executives, Montana Chamber of Commerce, Rotary Club of Bigfork, Bigfork Steering Committee, Sub Committee for the exploration of a Bigfork Resort Tax, and Community Foundation for a Better Bigfork, (BDC)

New in 2007:

- New 2007 Membership Directory
- Banner ad for Bigfork on Glacier Country website
- 41 new members
- Tregg Miller Christmas card
- Spring Luncheon

Bigfork Area Chamber Member Marketing Services and Benefits:

- Free use of chamber bulk mail permit for letters, only. (Call Chamber first to learn more).
- Newsletter Inserts Mailing \$50 (310 pieces mailed)
- Membership Addresses on labels \$10
- Your brochure mailed with vacation/relocation packets \$.20 each
- Listing of your business in Bigfork Guide, Daily Interlake Relocation Guide, and chamber website.
- Referrals.
- Listing of your business in annual membership directory.
- Display your brochure and business cards at the Visitor's Center
- Advertising for Bigfork in local, regional, national media.

- Increase your traffic to your website with banner advertising on chamber website, bigfork.org: \$175/quarter on home page, \$125/quarter on business directory page. 10% off for year commitment.
- Monthly chamber newsletter
- Monthly Sundowners
- Group Health Insurance Plans for 1 or more employees
- Networking opportunities.
- You support chamber special events
- 20% Discount for Continuing Ed classes at Flathead Valley Community College

Thank you to 2007 Bigfork Area Chamber of Commerce Board of Directors:

Mike Callaghan , President, Diane Kautzman, Donna Lawson, Tara Allen, Marce Baldi, Shannon Bagley, Cathi Beaubien, Gretchen Gates, Denise Grenier, Dennis Kelleher, Russ Kinzer, Bill McGuffie, Bryan Molen, Beth Morgenstern and Ryan Petersen.

Executive Director: Bruce Solberg Volunteers: Barb Spies and Cheryl Harbor

Best wishes for 2008 and thank you for your membership!

***ALL MEMBERS ARE WELCOME TO ATTEND BOARD MEETINGS ON THE
2ND THURSDAY OF EVERY MONTH AT 8:15am.
PLEASE COME AND PARTICIPATE!***